



MBCA Ozark Section Newsletter
The Star of the Ozarks
Local Events Regional Events Articles of Interest

Mercedes Benz of NWA Dealership Event

The Mercedes-Benz of Northwest Arkansas Dealership has graciously offered to host an event on Saturday, November 15, 2014 from 9 am to 11 am.

When: November 15, 2014 9:00 to 11:00 AM
Where: Mercedes Benz of NWA 2400 SE Moberly Lane Bentonville, AR 72712
RSVP: Kathy Menold 479.756.6798 menold1@cox.net

The dealership has the "Rescue Assist Quick Response Labels" available which can be applied on vehicles built since 1990. These labels are read using the Quick Response (QR) app in a smart phone or tablet...

Welcome New Members

Table with 2 columns: Name and Location. Members include Jeff Chastain (Pocahontas), Reagan Clark (Lake Village), Jason Dean (Fayetteville), John Dickens (Little Rock), Bill Fergus (Bentonville), Troy Galloway (Bentonville), Ann Hubbs (Rogers), Tena Larsen (Bentonville), J Mark McDonald (Conway), Betty Ann Noland (Rogers), and Bryan Sheehan (Bentonville).

A Special Welcome

To Audrey Page Lee, born September 8th to proud parents Joslyn and John Lee. Welcome and congratulations!

Thanks to Renewing Members for their Continued Loyalty

Table with 2 columns: Member and Member Since. Members include Kent Thomas (2003), Don Baker (2006), and Jim-Pat Mills (2012).

Ozark Section MERCEDES-BENZ CLUB OF AMERICA WWW.MBCA.ORG OR 1-800-637-2360

On the Road Ahead

Dave Jones, Section President

In my previous Road column, I emphasized that our annual election process was beginning and that this year's was especially important because our members would be voting on replacements for all four incumbent officers and one director. That's never happened in our section before. I'm delighted to report that, thanks to the loyalty of our members and the diligence of Rob Retzlaff's nominating committee, the process was highly successful. It's late September as I write this, so by the time you read it you probably know two nominees were unopposed: Kathy Menold for President, and Larry Altman for Vice President. Yay and yay!!! The winners of the other three positions had not yet been determined, but I'm certain all will lead us to greater heights on the road ahead. As Immediate Past President, I'll serve on our new board in an *ex-officio* capacity.

Now, while I'm imposing my final Road column on you, I offer a heartfelt personal note. Having served in a leadership position ever since I helped form the Ozark section in 1998, including as its proud president the past four years, I'm extremely happy with the progress we've made. When I was elected to my first term in 2010, I said I didn't expect to press for any major changes but wanted to build on what my predecessors achieved. I believe I've done that because I was blessed with hard-working board members who carried out their duties cheerfully and efficiently. I'll always be grateful to Kathy & Joel Menold, Ruth Shafer, Rob & Kathy Retzlaff, Wanda & Larry Altman, Paul Springmann, Don Baker, Gary Reusswig, Becky Deitz, and Vern Sutter. All made my job appear to be easy.

Their diligence let me devote much of my time to behind-the-scenes event reporting, to drafting this column, and to creating the type of administrative details that I hope will help us continue to excel. I was guided by my past experiences as a military officer in units that were constantly in flux, so I know how essential it is to document *what* an organization does and *why*. As a consequence, each of our directors has a Board Member Resources binder that contains those documents. Hopefully, no one will have to reinvent the wheels by which we negotiate the road ahead.

There are two areas in which I hope we will improve. The first is our historic lack of success in enticing members from outside the northwest corner of Arkansas to attend

our events. Even when we've held a variety of events in central Arkansas, few if any of them came. Old-timers say that may be evidence of a long-standing rivalry between the state's northwest and central areas. We've asked several times for suggestions on how we could improve and received virtually no response. We've also offered to assist central Arkansas members to form a new section there. No takers.

Attracting younger people to our section and our events is the second area I'd like to see us improve. However, I've read messages from the national organization several times that said all MBCA sections are having the same paucity. The following quotes may help illuminate the problem. A 2014 article in *Motor Trend* magazine said this: *"Nearly 40 percent of the millennials [that] Zipcar surveyed value their mobile phone over their car, TV, or personal computer."* A 2012 article in *AARP The Magazine* included these: *"The emotional bond that boomers forged with their wheels in car-crazy postwar America didn't carry over to later generations...few modern cars possess the soulful intangibles that elevate a machine into a vessel of dreams.... The majority of our [Barrett-Jackson Auctions] docket is the guy who gets teary-eyed thinking about the car he couldn't buy when he was 24.... Cars are milestones in people's lives.... Evoking that emotion is what this is all about. [There are] endless variations on the Father Story: tales of men chasing Dad's old car, as if the family vehicle embodied the essence of the man and turning the ignition would somehow summon him forth. Other cars just imprint themselves in childhood for reasons their prospective owners can't quite articulate." [But Ozark section's MB owners can!]*

And so it is with me. Like many of you, I'm glad I became one of what the AARP article characterized as "The Last Car Guys." So now, dear friends, Ruth and I will remain among you—just not leading the pack on the road ahead.

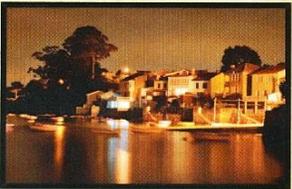


Ozark Section Anniversaries

Kathy and Joel Menold	Sep 24
Thomas and Barbara Wissing	Oct 06
James and DeEdra Carter	Oct 09
Paul and Penny Springmann	Oct 26

Ozark Section Birthdays

Ruth Shafer	Sep 05
Mary Baker	Sep 14
Sandra Rosales	Sep 25
Al Gulseth	Sep 28
Eugene Smith	Sep 29
Lori Lee	Sep 30
Oleatha Sutter	Oct 06
Linda Concoby	Oct 09
Lois Zimmerman	Oct 27



El Pueblito
Mexican Restaurant

1705-1707 Forrest Hills Dr.
Bella Vista, AR
479.855.2324

Business Hours:
Sunday - Thursday 11am - 9pm
Friday - Saturday 11am - 10pm

Ozark Section Supporter since 2013!



www.normthetireman.com
479-273-0141

809 S.W. 8th Street • Bentonville, AR 72712

Ozark Section Supporter since 2009

Keep your Email Address Updated

Stay up to date by keeping your email address updated at www.mbca.org or by calling the National Office at 800.637.2360. This will ensure you get that latest national, regional, and most importantly, local section communication and event information. ☺

**Who's Who?
Ozark Section MBCA, Inc.**

2007 Oak Hill Dr.
Springdale, AR 72762

Officers, Directors and Committee Chairs

President	David Jones	479.756.6943 joneshafer@sbcglobal.net
Vice-President Events Chair	Kathy Menold	479.756.6798 menold1@cox.net
Secretary	Wanda Altman	479.530.3019 larwan@cox.net
Treasurer	Ruth Shafer	479.756.6943 joneshafer@sbcglobal.net
Regional Director	Gene Jurick	972.461-1981 gjurick@tx.rr.com
Past President	Robin Retzlaff	479.200.4208 rkretzlaff@cox.net
President Emeritus	Vern Sutter	479.855.6854 benzz99@cox.net
Membership Chair	Larry Altman	479.530.3019 larwan@cox.net
Technical Chair	Roger Shuler	479.521.8383
Director, Newsletter Editor	Paul Springmann	407.721.7184 paul.springmann@outlook.com
Director-at-Large	Gary Reusswig	417.206-2936
Director, Advertising Chair	Don Baker	479.640.4592 dgbaker5644@gmail.com
Hospitality Chair	Becky Deitz	479.466.5066 bhdjd@att.net
Historian	Bob Tetu	479.981.9389 mudmouse@hughes.net

MBCA Ozark Section Newsletter – published every two months, is the official newsletter of the Ozark Section of the Mercedes-Benz Club of America.

Opinions – Opinions expressed are those of the authors and not necessarily those of either MBCA or the Ozark Section. Neither MBCA nor the Ozark Section endorses products or services but may, as part of our informational activities, allow them to be cited in articles and notices.

Trademarks – The trade names and trademarks “Mercedes-Benz”, “Mercedes”, and the three-pointed star in a circle are owned by DBAG and are authorized for use by its licensees which include MBCA, exclusively.

Reprints – Reprinting original material herein is permitted if a proper attribution (source, including date of issue) is shown.

Advertising – We welcome advertisers whose subject matter is relevant to MBCA or of interest to members of the Ozark Section. Advertising runs for one year (six issues) starting with the March /April issue. MBCA members may place a classified ad for free providing that ad is Mercedes specific. No inference should be made that products or services advertised herein have been approved by the MBCA/Ozark Section board of directors or this newsletter editor.

Articles and Submissions – Copy should be emailed to the editor by the 10th of the month prior to the next issue. For example, submissions for the July/August issue should be received by the editor by June 10th. The editor reserves the right to edit all material; submission of material constitutes permission to edit and publish that material. No assumption should be made that the editor has authenticated any information in materials submitted.

Amish Country Road Trip

Submitted by Dave Jones

Pictures by Patti Tetu



On June 21st, 35 Ozark section members and guests assembled at 2:30 p.m. in the dining room of a Burger King at a Pilot station west of Springdale for a pre-caravan briefing by Don and Mary Baker, the event's host. They and Kathy Menold, our Events Coordinator, summarized the activities they'd planned for the day and asked everyone to sign the Club's insurance-required Release of Liability form. They also provided copies of our Tip Sheet for Caravanning to those who'd not previously read it and, to reassure the directionally-challenged, written directions for the trip.

Don then formed our line and led us along some of the area's bucolic and twisty scenic roads as we headed to Chouteau, OK. Our first destination was the town's *Amish Cheese House and Bakery*. Having either been there before or heard of the business' reputation for quality

eats, most of us brought coolers we could fill with our selections and take home. Patti Tetu, our photographer for the day, took pictures of several members of our group posing in a replica Amish buggy.



Amish Transportation.... George Williams and Jan Sweitzer

Our next destination was *Velda Miller's Country Kitchen*, a restaurant in a home on a nearby farm. It specializes in preparing reasonably-priced, delicious Amish meals for groups such as ours and serving them family-style. Among the offerings were baked chicken, roast beef, mashed potatoes, dressing, gravy, green beans, hot rolls, coffee and iced tea, butterscotch tapioca, date pudding with whipped topping, apple pie, and coconut cream pie. No one went home hungry, and I suspect some were able to skip dinner that evening!

After the meal, one of the servers graciously answered our questions about Amish customs and beliefs and how they differ from those of the Mennonite culture. In answering one question about how they were able to run fans on that hot day when they don't have electrical services, she said the fans were operating on power from automobile batteries.

Next, I took the floor to introduce and present a token gift to a man who'd been a member of our section since 2011 but—because he lived about 175 miles from most of our events—had not been able to attend one previously. I asked Bobby Hayes to stand, and noted that he brought his daughter, Brianna, who is a student at the University of Arkansas. Both father and daughter praised our group's cordiality and said they eagerly anticipate being with us for future events.

This day proved yet again how appreciated it is when a member of our section who knows about a special attraction that most of us are unaware of offers to share that with us by hosting an event. We were grateful to the Bakers for making this one possible, as they did at another Amish restaurant in 2010. 🍷



Dave presents to Bobby Hayes



Ehrlich motorwerks



We are a family business that specializes in excellent pre-owned performance and luxury vehicles. All of our vehicles are lovingly cared for and housed in our indoor showroom. We are located in Historical Downtown Siloam Springs at 300 N Wright Street. Feel free to stop by, or call us for your next dream car. 479-524-6560

Ehrlichmotorwerks.com

Stop dreaming...start driving!

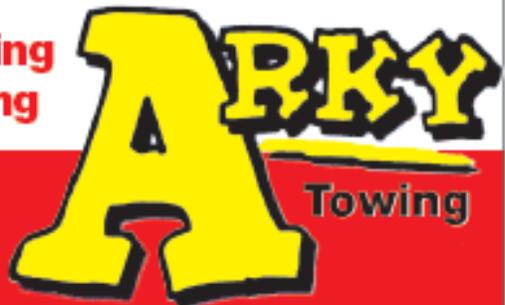
Ozark Section Supporter since 2011!



**At Arky Towing, every vehicle we tow is
handled delicately and as safely as possible
- without exception.**

A Shuler Family Business

**Flat Bed/ Roll Back Towing
Wheel Lift & Sling Towing**



**24 HOUR SERVICE
(479) 756-6600**

www.arkytowing.com • 2722 N Drake St, Fayetteville, AR

Ozark Section Supporter since 2013!

The Gateway Arch: An Insider's Perspective

Submitted by Dave Jones

Twenty-seven members and guests of the Ozark section were treated on July 26th to an insider's perspective on the construction of St. Louis' famed Gateway Arch, our nation's tallest man-made monument and the world's tallest arch. Built as a monument to this nation's westward expansion, it's the centerpiece of the Jefferson National Monument and is internationally famous as the symbol of St. Louis.

We were in the Bella Vista home of Vern and Oleatha Sutter for a potluck dinner and our annual membership awards ceremony. Special guests were Ed and Peggy Hoag, former first couple of the Central Oklahoma section, and Dave's son, Justin, who came from his home in Florida. Peggy Hoag was especially interested, because she watched from her nearby office in St. Louis as the catenary-shaped arch rose during its 1963-65 construction.

Vern, our section's president emeritus, worked on the arch as a welding engineer. He showed two related videos that described the political intrigue behind the process of getting approvals for the purchase of the land for the monument, the history of the arch's design, and many specifics about its construction. He also offered personal comments and answered questions. It was obvious he's justifiably proud of the part he played in building this icon.

Following Vern's presentation, I named our friends who qualified for the MBCA Membership Anniversary Award this year. Included were five-year pins and certificates to Larry & Wanda Altman, Klaas & Jeri Voerman, Al & Mary Marks, John & Lori Lee, Michael and Beth Hickman, John & Linda Concoby, and Grant Griffin. Meeting the 10-year criterion was Dennis Anderson. At the 20-year point was Marion Burton. Yours truly, Dave Jones, received the 25-year award. Vern presented that one.

Next, I encouraged all present to be on the lookout for emails or postal mails from Robin Retzlaff, our section's Past President and Nominations Chair. I said this is an especially important year, because five members of our board of directors will be changing: all of the officers and one director. I summarized the nomination and voting process and said those who are newly-elected will take office November 1st. Kathy Menold added that all of the current board members have enjoyed their tenure and worked well together, but that each person feels it's time to give other members an opportunity to guide the section.

I also said our board has created a new position, Historian, to assure our activities are documented for posterity. I noted Bob Tetu is the appointee, and he is assisted by three committee members: his wife, Patti, and John & Dottie Miller. Bob added that the committee requests that anyone who has such archival materials as photos, calendars, articles, etc., should send them to him so the committee can process them onto digital devices and, later, into more tangible forms that we can all enjoy. His contact information is being added to our newsletter's Who's Who column.

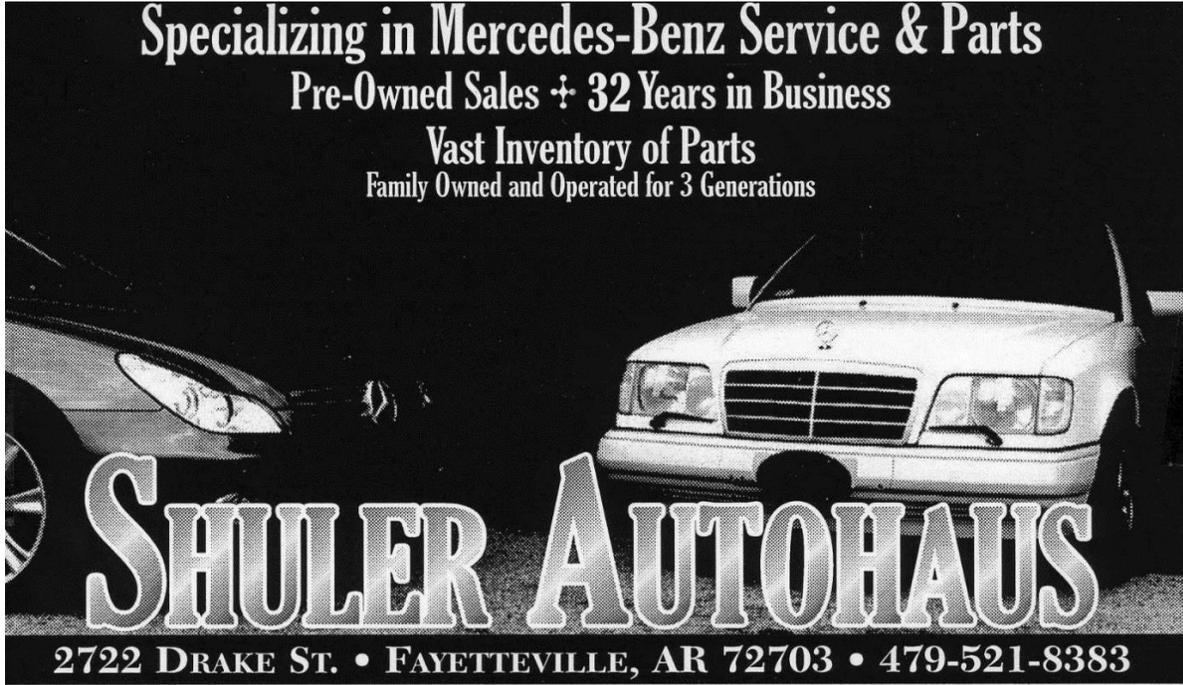
I closed by thanking the Sutters for hosting this fun and informative event and all who attended for showing their loyalty. Hearty seconds and sincere applause erupted. Want to feel that reward too? Just contact our Events Coordinator, Kathy Menold, and ask how you, too, can host an event. Her contact info is listed in our newsletter's Who's Who column. 🕒

2014 SCHEDULE OF EVENTS Ozark Section MBCA

(Dates and Events are subject to change)

Stay tuned as begin building out our calendar for 2015!

<u>Date</u>	<u>Event</u>	<u>Location</u>	<u>Contact Person</u>	<u>Contact Info</u>
Nov 15	MB NWA Dealership Event	2400 SE Moberly, Bentonville, AR	Kathy Menold	479.756.6798 menold1@cox.net
Dec 13	Christmas Party	Kay and Jack Reed Home		



Specializing in Mercedes-Benz Service & Parts
Pre-Owned Sales + 32 Years in Business
Vast Inventory of Parts
Family Owned and Operated for 3 Generations

SHULER AUTOHAUS

2722 DRAKE ST. • FAYETTEVILLE, AR 72703 • 479-521-8383

Ozark Section Supporter since 1997!

MBCA EVENT TERMS OF PARTICIPATION

This agreement pertains to driving events of the Mercedes-Benz Club of America, Inc (MBCA) in which I desire to participate, whether as a driver, passenger, official, volunteer or to attend as a spectator or visitor. In consideration for permitting me to participate in or observe driving events, which may consist of time trials, autocross, acceleration runs, defensive driving, road rally and/or tours or to attend the event as a spectator or visitor, I knowingly and voluntarily agree as follows:

1. I CERTIFY, UNDERSTAND AND AGREE that if I am driving, a passenger or otherwise participating in the events:
 - a. The vehicle I am driving or in which I am a passenger in the events is insured with at least \$100,000.00 per person bodily injury and property damage insurance that will be in effect for the entire duration of the events
 - b. Any participant violating the competition and event rules may be expelled from the event and forfeit all competition privileges.
2. I UNDERSTAND AND AGREE that excessive consumption of alcohol or possession or consumption of illegal drugs is strictly prohibited.
3. I HEREBY GRANT TO MBCA and the event organizer the irrevocable and unrestricted right to use and publish photographs and video images of me, or in which I may appear, for editorial, trade, advertising and any other bona fide purposes, in any manner and medium. I hereby release MBCA, the event organizer, the photographer and videographer from all claims and liability relating thereto.
4. MBCA cannot be held liable for cancellation, delays or other lack of performance with respect to the event under any "force majeure" circumstances (including, but not limited to, wars, riots, insurrection, terrorism, acts of god, strikes or labor stoppages).
5. I authorize and consent to treatment, hospitalization and other care rendered to me in the event of my illness, injury or other emergent circumstances that may occur while participating in the event and assume full responsibility to pay for all costs and expenses for any such treatment, hospitalization and care (therefore agreeing to hold harmless and indemnify MBCA and the event organizers therefore).

HAVING READ THIS TERMS OF PARTICIPATION AGREEMENT, I HEREBY BIND MYSELF AND PERSONAL REPRESENTATIVES, HEIRS AND NEXT OF KIN BY THIS AGREEMENT.



Ozark Section Newsletter

Paul Springmann, Editor
13281 Timberline Road
Bentonville, AR 72712

Change of Address?

Mercedes-Benz Club of America
800.637.2360
www.mbc.org