



MBCA Ozark Section Newsletter
The Star of the Ozarks
Local Events Regional Events Articles of Interest

MBCA Ozark Showcase hosted by Mercedes Benz of NWA

Mark your calendars for Nov 10, 2012. Lane Florquist, Service Manager and member of the Ozark Section, and his team at Mercedes Benz of Northwest Arkansas, will host the MBCA Ozark Section Showcase Event.

Table with 2 columns: Field (When, Where, RSVP) and Value (November 10, 2012, Mercedes Benz of NWA, Kathy Menold, etc.)

MB NWA will provide lunch for our members. We will set up our membership information booth enabling all of us to recruit new members for our section.

Thanks to Renewing Members for their Continued Loyalty

Table listing names of renewing members and their locations: Charles Konzelman (Fort Smith), Peter Kimball (Siloam Springs), etc.

Welcome New Members

Table listing names of new members and their locations: Jim-Pat Mills (Paris), Terry Maienschein (Bentonville), etc.

Ozark Section Enjoys its First Multi-Venue Fall Fun Fest

Twenty-nine Ozark section members and guests braved an early autumn chill and light rain for our first ever Fall Fund Fest on the weekend of Oct 6th.



Fall Fun Fest Crew

2013 Calendar Pictures

We've got a great picture from Fall Fun Fest. Don't forget about the 2013 MBCA Ozark Section Calendar. We need pictures like this as well as pictures of you with your Mercedes-Benz.

Keep your Email Address Updated

Stay up to date by keeping your email address updated at www.mbca.org or by calling the National Office at 800.637.2360. This will ensure you get that latest national, regional, and most importantly, local section communication and event information. 🕒

2012 Loyalty Rewards Program

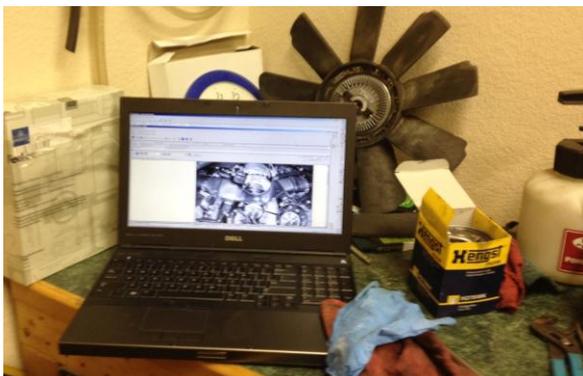
This is to remind you about the **2012 Loyalty Rewards Program**. Get \$1,000 off the price of your next Mercedes-Benz. Being and staying a member of the Mercedes-Benz Club of America has its privileges. Members of the Club who have enjoyed 12 consecutive months of membership or longer without lapse, and who are current members today, qualify for the NEW Loyalty Rewards Program offered by Mercedes-Benz USA to Mercedes-Benz Club of America members only. Go to www.mbca.org for details.

Ozark Section Anniversaries

Kathy and Joel Menold	Sep 24
Thomas and Barbara Wissing	Oct 06
Paul and Penny Springmann	Oct 26

Ozark Section Birthdays

Ruth Shafer	Sep 05
Mary Baker	Sep 14
Al Gulseth	Sep 28
Lorraine Lee	Sep 30
Oleatha Sutter	Oct 06
Lois Zimmerman	Oct 27



No more blue MB Manuals... laptop seems to be the tool of choice to get fuel filter RnR right on an OM642.

Who's Who? Ozark Section MBCA, Inc.

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MBCA Ozark Section Newsletter – published every two months, is the official newsletter of the Ozark Section of the Mercedes-Benz Club of America.

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Articles and Submissions – Copy should be emailed to the editor by the 10th of the month prior to the next issue. For example, submissions for the July/August issue should be received by the editor by June 10th. The editor reserves the right to edit all material; submission of material constitutes permission to edit and publish that material. No assumption should be made that the editor has authenticated any information in materials submitted.

On the Road Ahead

Submitted by David Jones, Section President

It's late August as I write this, way-hot and bone-dry. You remember, right? However, I'm finding relief by looking ahead to the cool fun times that await our section in the next few months. In fact, by the time you see this those times will be at hand and you'll have received a nomination form for our every-other-year election. I'll discuss that next and also two recent initiatives for publicizing our section.

First, the elections. I hope you've noticed we instituted a new way to conduct the process. To ensure all of our members have a stronger say in who they'd like to see on our board of directors, we've made the process more efficient, cost-effective, and democratic (yes, that's a lower case "d" to avoid implying an endorsement of a political party). We're achieving those advantages by relying primarily on the medium of email to send and receive the nomination and ballot forms. We're also sending the forms by postal mail to the few members who don't have email, along with a stamped, addressed return envelope. If you don't get the forms by one of those two means, please let me know. My contact information is in this issue's list of officers.

Now let's turn to an initiative I've mentioned before and our board finalized. We obtained small, business-card-size, static-cling decals that are mostly clear and designed to duplicate our magnetic signs. We're encouraging our members to place one on each of their Mercedes on the inside of a fixed window. *[My suggestion: If you have a round MBCA decal on your vehicle, place the section decal just above or just below it. The round decal will draw attention to our section decal.]* If you don't have the round decal and would like one, just let me know.

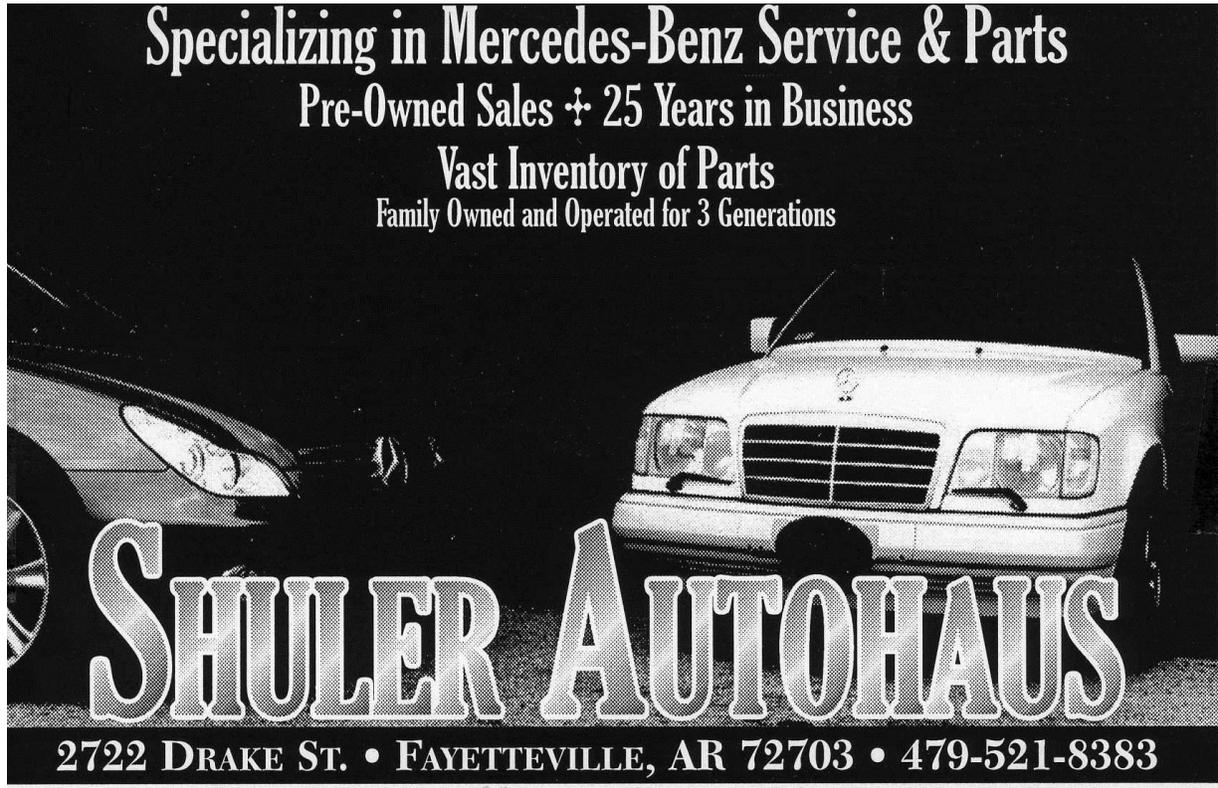
Our intent is twofold. The first is to provide a subtle way for us to show how pleased we are to be in this section. The magnetic signs do

that more dramatically; however, we only use them on special occasions—such as caravanning and at exhibits. We're hoping you'll leave the section decal on full time. Our second intention is to publicize the fact that we are part of the Mercedes-Benz Club of America. *[You'd be amazed how many MB owners aren't aware the Club exists, much less our section.]* That makes the decal a recruitment device, so we're providing them free to members who request them and are handing them out to participants at our events. I realize not everyone will want them, but if you'd like one or more, just contact me. Again, the information is in this issue's list of officers.

The second initiative we've taken for publicizing our Club and our section is one we've been doing for several months but I've not previously mentioned. On the Sunday prior to each of our events, an item appears under the headline *Mercedes-Benz* in the *Club News* feature of the *Profiles* section in the NWA edition of "Arkansas' Newspaper," the *Democrat-Gazette*. Each item summarizes what our newsletter foretold and what our Events Chair detailed via email or postal mail to our members. We put the item in the paper each month primarily as a recruitment device that shows the diversity of activities we enjoy, but it's also a reminder to our members.

I hope you're exercising your rights as a member of our Club by nominating the members you prefer to have on our board and then voting for your choices on the ballot that lists our slate of candidates. I look forward to seeing each of you on the road ahead, proudly displaying your section decal and/or your magnetic sign and participating in our 2013 events during the cool months to come as well as during the inevitable hot ones. We try to schedule events that appeal to a wide-range of interests and that also take advantage of each of the seasons in this beautiful state. Happy Benzing! ☺

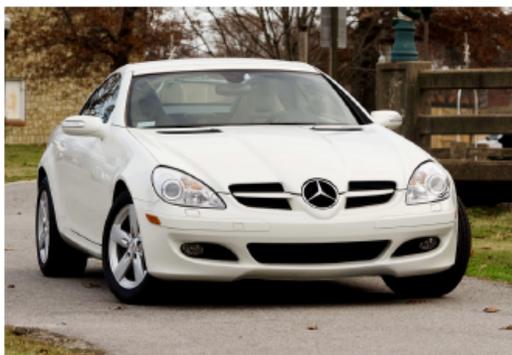
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EVERYTHING'S UP TO DATE IN KANSAS CITY

Submitted by Dave Jones

While reading the above title, didja' catch yourself humming a song from the musical *Oklahoma* and don't know why? Me too, but I do know why. It's because 14 members of the Ozark section spent the weekend of August 18-19 in the metropolis that one of the musical's characters (Will Parker, remember?) praised so highly in a song with that as a refrain. We were guests of the Kansas City section, and our hosts were Jeff & Denise Klepac. He's the KC section's Immediate Past President and also a member of ours.

Thanks to Kathy Menold's coordination skills and Jim Deitz's wagonmeister expertise, four couples caravanned on a beautiful Saturday morning about 200 miles north from Bella Vista's Sonic drive-in to our hotel, the *Hilton President Kansas City* ("president," because it was one of Harry Truman's favorites). Two other section couples and the Klepacs were waiting for us there. After a delicious slow-down lunch in the hotel's Walnut Room we rested for the evening's activity—dinner at a very novel and popular Italian restaurant, *Buca di Beppo*, in a quaint area a few miles away.

Jeff led us in caravan to the restaurant, where nine members of the KC section greeted us. After a very cordial couple of hours of warm conversations, including tales of how we became loyal MBCA members, the two sections said goodnight and vowed to meet again the next morning.



On Sunday morning, the Klepacs and several other KC members joined us for a leisurely breakfast at our hotel. Ruth and I especially enjoyed talking with Nick and Patty Schuh. They live near KC but may move to our area. In fact, they attended our section's September event in Eureka Springs. Nick's a native Arkansan and a loyal Razorback fan.

For our next adventure, Jeff led us in caravan to the "*Art of the Machine*" car show in the City Market area. Our combined sections displayed 21 pristine Mercedes ranging from vintage to new. Also in the area were an extensive farmers' market and the *Steamboat Arabia Museum*. Several from our group toured both. The 171-foot-long steamboat, carrying over 200 tons of fine cargo to the western frontier, sank in 1856 in an area that eventually evolved into a Kansas farm field. Treasure hunters discovered it 132 years later, in 1988, its cargo mostly intact—but 45 feet underground! They initiated an archeological excavation, so the cargo and a full-size reproduction of its paddle wheel are now on display in the museum. National Geographic Traveler described it as a time capsule of another age, our frontier-era westward expansion.

About mid-afternoon, the Ozark section thanked the Klepacs and other KC section members and pointed our tri-stars south for a late lunch at the renowned *Chicken Annie's* restaurant in Pittsburg, Kansas. The weather had been gorgeous and the KC section had treated us grandly. We've promised to return the favor in 2013. Thanks, again, to the Klepacs, Kathy Menold, Jim Deitz, and all who attended for helping us enjoy yet another weekend with a fun group of like-minded Mercedes friends. 🍷

OZARK GETS FESTIVE IN EUREKA SPRINGS

Submitted by Dave Jones

Thirty-two cheerful Ozark section members and guests met at various times in Eureka Springs the weekend of September 7-8 for that funky community's 42nd annual *Antique Automobile Festival*. It was our section's second time to participate in what may become an annual tradition. Our hosts were Klaas and Jeri Voorman. Twenty of us converged on their lovely Holiday Island home overlooking Table Rock Lake for camaraderie and dinner the evening of the 7th. We were delighted to meet a new couple, Jack and Kay Reed, who recently transferred from the Lone Star section, and a couple from the Kansas City section, Nick and Patty Schuh. Nick and Patty expect to move to our area and transfer to our section.



Despite the unsettled weather that evening, Jeri and Klaas graciously grilled ribs, provided drinks, and presented other menu items to supplement the potluck dishes their guests brought. Thanks to Kathy Menold's coordination skills, the menu was varied and—as always—delicious. She also arranged lodging for most of us in local B&Bs and motels. Four were lucky enough to spend the night at the Voorman home.

The next day featured gorgeous weather, so most of us convened on the lawn of one of the B&Bs in Eureka, the Rock Cottage Gardens, to view the festival's parade from the comfort of our folding chairs. Members who were unable to be at the Voorman's the night before joined our circle at the Cottages. Others were nearby and did the same. The parade ran from about 11 a.m. to noon. A parade organizer told me 200 vehicles participated. Antiques, customs, hot rods, trucks, modern exotics, and novelty vehicles swept past. Included was a low-flying formation of our standard-bearers, proudly displaying Ozark section's magnetic logo sign. Deafening whoops erupted as Porfirio Gutierrez, Larry Altman, Jeff Klepac, Klaas Voorman, and Joel Menold cruised past, throwing candy, waves, and mile-wide smiles. The Menold vehicle was their recently restored antique pickup. The others were classic Mercedes.

After the parade, we went to the Pine Mountain Village to view the entrants up close. Meeting us there were Dane and Diane Paulsen, who'd returned that morning from a trip to Florida, and Guillermo and Sandra Rosales, who (to the delight of our retired pediatric nurse, Tanny Jones) brought baby Alex and their two older sons, Christian and Eric. Guillermo said it's inevitable that all three sons will be members of the MB Club. The Paulsens, being locals, suggested a place for lunch, so a large group fell in behind them. At about 4 p.m., several of us attended the awards ceremony at the Pine Mountain Jamboree auditorium. Some of our members and guests won door prizes, including the Schuhs (twice!).



That evening, 26 of us occupied a private room in the Bavarian Inn for dinner and to extend the weekend's *gemütlichkeit* feeling. Waiting there were Roger and Cindy Shuler. Roger regaled the large group at their table with tales of several challenging and amusing repairs he and his staff at Shuler Autohaus have made. My lovely assistant, Nurse Tanny (no relation, darn it), distributed our new (free!) section decals and festival lapel pins to commemorate the weekend. Thanks to the Voormans and our ever-diligent Events Chair, Kathy Menold, a memorable time was had by all. 🕒



2012 SCHEDULE OF EVENTS Ozark Section MBCA

<u>Date</u>	<u>Event</u>	<u>Location</u>	<u>Contact Person</u>	<u>Contact Info</u>
Nov 10, 2012	Car Display at MB of NWA	MB of NWA	Kathy Menold	479.756.6798 menold1@cox.net
December	Christmas party hosted by Lori and Terry Lee	Lee home in Siloam Springs	Kathy Menold	479.756.6798 menold1@cox.net

2012 SCHEDULE OF EVENTS National MBCA

<u>Date</u>	<u>Event</u>	<u>Location</u>	<u>Contact Person</u>	<u>Contact Info</u>
July 15-21, 2013 or Sep 23-29, 2013	2013 Club Trips to Germany	Germany	Jim O'Sullivan	843.671.2079



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MBCA EVENT TERMS OF PARTICIPATION

This agreement pertains to driving events of the Mercedes-Benz Club of America, Inc (MBCA) in which I desire to participate, whether as a driver, passenger, official, volunteer or to attend as a spectator or visitor. In consideration for permitting me to participate in or observe driving events, which may consist of time trials, autocross, acceleration runs, defensive driving, road rally and/or tours or to attend the event as a spectator or visitor, I knowingly and voluntarily agree as follows:

1. I CERTIFY, UNDERSTAND AND AGREE that if I am driving, a passenger or otherwise participating in the events:
 - a. The vehicle I am driving or in which I am a passenger in the events is insured with at least \$100,000.00 per person bodily injury and property damage insurance that will be in effect for the entire duration of the events
 - b. Any participant violating the competition and event rules may be expelled from the event and forfeit all competition privileges.
2. I UNDERSTAND AND AGREE that excessive consumption of alcohol or possession or consumption of illegal drugs is strictly prohibited.
3. I HEREBY GRANT TO MBCA and the event organizer the irrevocable and unrestricted right to use and publish photographs and video images of me, or in which I may appear, for editorial, trade, advertising and any other bona fide purposes, in any manner and medium. I hereby release MBCA, the event organizer, the photographer and videographer from all claims and liability relating thereto.
4. MBCA cannot be held liable for cancellation, delays or other lack of performance with respect to the event under any "force majeure" circumstances (including, but not limited to, wars, riots, insurrection, terrorism, acts of god, strikes or labor stoppages).
5. I authorize and consent to treatment, hospitalization and other care rendered to me in the event of my illness, injury or other emergent circumstances that may occur while participating in the event and assume full responsibility to pay for all costs and expenses for any such treatment, hospitalization and care (therefore agreeing to hold harmless and indemnify MBCA and the event organizers therefore).

HAVING READ THIS TERMS OF PARTICIPATION AGREEMENT, I HEREBY BIND MYSELF AND PERSONAL REPRESENTATIVES, HEIRS AND NEXT OF KIN BY THIS AGREEMENT.



Ozark Section Newsletter

Paul Springmann, Editor
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Change of Address?

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