



MBCA Ozark Section Newsletter

The Star of the Ozarks

Local Events

Regional Events

Articles of Interest

**Membership Recognition Picnic
Hosted by Al and Mary Marks**

Al and Mary Marks have graciously offered to host another summer picnic at their home on Lake Loch Lomond in Bella Vista. If you were unable to attend last year, here is your opportunity to see what you missed. There will be swimming and boating starting at 2:00 PM on July 16th.

July 16, 2011

When 2:00 PM

Where Al and Mary Marks
16 Musselburgh Lane
Bella Vista, AR

RSVP Kathy Menold
Menold1@cox.net
479.756.6798
(by July 13)

The Marks will provide ice, water, paper products, soft drinks, and their grill for anyone who wants to use it. Please bring a dish to pass letting Kathy Menold know at RSVP. Kathy will ensure we have a balanced food selection. You will need to bring YOUR favorite beverage and do not forget your swim suit; they have a beautiful cove for swimming.

Directions:

- Coming from the North or South, take 340/Lancashire Blvd West at the Bella Vista Town Center
- Continue on 340 for approximately 5 miles to the light at Highway 279
- Proceed thru the light, continuing thru the gate on Highlands Blvd, and curving left for 1 mile
- Turn Right on Evanton Road

- Turn Right on Stirling Drive
- Turn right on Dornoch Lane (after passing 7 streets on right)
- Turn left at Dornoch Lane (sign on left)
- Turn left on Musselburgh Lane
- Marks home is 3rd house on the right; #16. If lost call 479.876.5219!

Take Me Out to the Ball Game!

Popcorn! Peanuts! Cracker Jacks! Pizza! Beer! What's more exciting than ball park food in both hands, especially when you can jump up to cheer for your local baseball team and might even catch a fly [ball]? Our August event is a trip to Arvest Ballpark in Springdale to watch the Northwest Arkansas Naturals play their in-state rivals, the Arkansas Travelers of North Little Rock. Ruth Shafer and Dave Jones will host this Friday, August 5, funfest.

August 5, 2011

When 5:15 PM

Where Shafer-Jones Home
2007 Oak Hill Drive
Springdale, AR

RSVP Ticket money to Ruth Shafer
joneshafer@sbcglobal.net
479.756.6943
(by July 26)

The evening will begin at 5:15 at the Shafer-Jones residence, address below, for ticket pick-up and for the first dinner course (marginally healthy so you can indulge at the game. Game time is 7:00 PM, so by 6:15 we'll make our way toward the game about 3.5 miles away, park in the spacious lot, and head for our block of reserved seats in the shade on the first base side. Once in, you'll be free to

roam and graze. You'll find a nice selection of food and beverages available at a variety of stands. Dave recommends foot-long hot dogs while Ruth prefers barbecue nachos and snow cones.

Bonus! Fireworks show after the game! Minor League Baseball = Major League Fun.

Send your check (\$9 per ticket) no later than **Tuesday, July 26**, to:

Ruth Shafer
2007 Oak Hill Drive
Springdale, AR 72762

If you want to go to the game but can't make the pre-party at Ruth and Dave's, please call them at (479) 756-6943 or email joneshafer@sbcglobal.net so they can arrange for you to pick up your tickets at the Will Call window.

Cost summary:

- Admission to ballpark, \$9 per person (special deal for our group)
- Parking, \$3 per vehicle
- Food and beverages, variable. Combos run in the \$6-\$8 range for hot dog, burger, or chicken sandwich with chips and soda. Plate meals are also available.



Interested in joining MBCA?

Membership Expiring?

1.800.637.2360
www.mbca.org



2011 Loyalty Rewards Program

This is to remind you about the **2011 Loyalty Rewards Program**. Get \$1,000 off the price of your next Mercedes-Benz. Being and staying a member of the Mercedes-Benz Club of America has its privileges. Members of the Club who have enjoyed 12 consecutive months of membership or longer without lapse, and who are current members today, qualify for the NEW Loyalty Rewards Program offered by Mercedes-Benz USA to Mercedes-Benz Club of America members only. Go to www.mbca.org for details.

MBCA Ozark Section Newsletter – published every two months, is the official newsletter of the Ozark Section of the Mercedes-Benz Club of America.

Opinions – Opinions expressed are those of the authors and not necessarily those of either MBCA or the Ozark Section. Neither MBCA nor the Ozark Section endorses products or services but may, as part of our informational activities, allow them to be cited in articles and notices.

Trademarks – The trade names and trademarks “Mercedes-Benz”, “Mercedes”, and the three-pointed star in a circle are owned by DBAG and are authorized for use by its licensees which include MBCA, exclusively.

Reprints – Reprinting original material herein is permitted if a proper attribution (source, including date of issue) is shown.

Advertising – We welcome advertisers whose subject matter is relevant to MBCA or of interest to members of the Ozark Section. Advertising runs for one year (six issues) starting with the March /April issue. MBCA members may place a classified ad for free providing that ad is Mercedes specific. No inference should be made that products or services advertised herein have been approved by the MBCA/Ozark Section board of directors or this newsletter editor.

Articles and Submissions – Copy should be emailed to the editor by the 10th of the month prior to the next issue. For example, submissions for the July/August issue should be received by the editor by June 10th. The editor reserves the right to edit all material; submission of material constitutes permission to edit and publish that material. No assumption should be made that the editor has authenticated any information in materials submitted.

Welcome New Members

- | | |
|-------------------|--------------|
| Robert Zierak | Fayetteville |
| Guillermo Rosales | Centerton |
| Franklin Oakley | Rogers |
| Maudie Schmitt | Fayetteville |

On the Road Ahead

Submitted by David Jones, Section President

In our May/June newsletter I continued this column's focus on *plans and future activities* by discussing the impact of MBCA's new insurance requirements, and I said one result is that we now provide every driver who participates in our caravans a tip sheet for that activity. I'm happy to report the insurance requirements haven't diminished the fun we have by even one iota, and the tip sheet has been well-received.

Although I'm writing this before our June meeting, I predict both statements will continue to hold true for that event—a combined Ozark-Kansas City section jaunt on the Mother Road, Route 66. Ruth and I were among the missing. We had to prepare for a trip to Houston for a memorial service and to Abilene, TX, for a military reunion I helped plan. Because of that diversion and an impending deadline for the Jul/Aug newsletter, this column is more brief than usual but no less important for the future of our section. More so, in fact, because it's almost time for our annual election of section leaders.

My emphasis this time is on an initiative I recently discussed with our Board of Directors, a very productive group whose members enjoy working together. However, those of us now serving have done so in various capacities for many years, and it's inevitable that we will choose not to continue indefinitely as section leaders. Therefore, our board agreed that we must begin now to train members who will bring new vigor, instill new ideas, and prepare to replace us.

Bottom line? This is a call for YOU to take a baby step in that direction by assisting on one of our section's committees. All are chaired by a board member or an appointee, so you will only be asked to learn by assisting. Our standing committees are Advertising, Events, Hospitality, Membership, Newsletter, Nominating, and Technical. We also have a

provisional committee called Special that is headed by our Director-at-Large to work on non-recurring projects. Surely you have interests and/or skills in at least one of those subjects.

By assisting on a committee you will see how rewarding and fun it is to help this section run smoothly. My hope is that you will become eager to be a future key player as you grow from a committee member to a committee chair, then a director, then an officer. You could, of course, elect to remain in a support role. We need you in whatever capacity you're willing to serve.

I know many of you and/or your spouses are retired or not otherwise too obligated and have time to spare, plus a desire to be productive. Here's an opportunity to excel. Be bold! Fame and fortune await, or at least the respect and gratitude of our family of loyal members, who are also your friends. Please contact me or any member of our board for more information. Our email addresses and phone numbers are in the masthead of this newsletter.

No doubt you've seen a management principle in action that says the more people invest of themselves in an activity the more dedicated they become and the more successful the activity is. That's a dull, academic way of saying something our highly enthusiastic Vice President, Kathy Menold, said much better a few months ago: ***"The more I do, the more fun I have!"*** You can get that feeling, too, by helping to steer our section on the road ahead. A driver's seat is waiting for you.

Ozark Section Anniversaries

Linn and Gary Reusswig	July 6
Dave and Diane Paulsen	July 16
Mick and Beth Hickman	July 23
Becky and Jim Deitz	Aug 12

Ozark Section Birthdays

Jeff Klepac	July 4
Judy Brown	July 5
Penny Springmann	July 8
Kathy Menold	July 10
Bob Zimmerman	July 17
Gary Reusswig	July 20
Reid Fairchild	Aug 5
George Williams	Aug 8
Lary Altman	Aug 15
Joel Menold	Aug 16
Robin Retzlaff	Aug 21
Ann May	Aug 25

Who's Who?

Ozark Section MBCA, Inc.
2007 OAK HILL DR
SPRINGDALE, AR 72762

Officers, Directors and Committee Chairs

President	David Jones	479.756.6943 joneshafer@sbcglobal.net
Vice-President	Kathy Menold	479.756.6798 menold1@att.net
Events Chair	Kathy Retzlaff	479.248.1442 rkretzlaff@cox.net
Secretary	Kathy Retzlaff	479.248.1442 rkretzlaff@cox.net
Treasurer	Jim Deitz	479.756.2149 rhjd@att.net
Regional Director	Charles L. Boyd	580.255.4040 cl.boyd@sbcglobal.net
Past President	Robin Retzlaff	479.248.1442 rkretzlaff@cox.net
President Emeritus	Vern Sutter	479.855.6854 benzz99@cox.net
Membership Chair	Larry Altman	479-527-6812 larwan@cox.net
Technical Chair	Roger Shuler	479.521.8383
Director, Newsletter Editor	Paul Springmann	407.721.7184 Paul.Springmann@hotmail.com
Director-at-Large	Joel Menold	479.756.6798 menold1@cox.net
Director, Advertising Chair	Don Baker	479.203.0900 dg.baker@cox.net
Hospitality Chair	Becky Deitz	479.756.2149 bhdjd@att.net

2011 SCHEDULE OF EVENTS**National MBCA**

<u>Date</u>	<u>Event</u>	<u>Location</u>	<u>Contact</u>	<u>Phone</u>
Jul 23 -26, 2011	StarTrack 2011	Pittsburgh, PA	Dave Fabyonic	724.327.7361
Aug 17-21, 2011	Star Trails 2011	Ouray, CO	Charlie Bennett	719.576.9737
Aug 19, 2011	2011 Legends of the Autobahn: West Coast Summer Concours	Carmel Valley, CA	Laura Simonds	650.592.7613
Sep 24-30, 2011	2011 Lake Huron Mille Driving Tour	St. Claire, MI	Ron Harshman	312-337-5186

Ozark Section MBCA

<u>Date</u>	<u>Event</u>	<u>Location</u>	<u>Contact</u>	<u>Phone</u>
Jul 16, 2011	Membership recognition	Al and Mary Marks Home, Bella Vista	Al and Mary Marks	479-876-5219 marksfishinghole@hotmail.com
Aug 5, 2011	Naturals Baseball	Arvest Stadium, Springdale, AR	Ruth Shafer	479.756.6943 joneshafer@sbcglobal.net
Sep 10, 2011	Eureka Springs Antique Auto Festival	Eureka Springs, AR	Dane and Diane Paulsen	(479) 253-7650 diane@kcrealty.net
Oct 15, 2011	Elections and event brainstorming	Queen Wilhelmina State Park or Mount Magazine	Joel and Kathy Menold	479.756.6798 menold1@cox.net
Nov (tba), 2011	Tech Session	MB of NWA	Don Baker	479.203.0900 dg.baker@cox.net
Dec (tba), 2011	Christmas Party	Bentonville, AR	Mickey and Beth Hickman	479-254-0826 mickbeth@cox.net

GEORGE WASHINGTON CARVER NATIONAL MONUMENT

Submitted by Dave Jones

Our May event featured a ranger-guided tour of the George Washington Carver National Monument at Diamond, MO, south of Joplin. Three member couples caravanned from the Springdale home of Joel and Kathy Menold to Bella Vista, where they joined four other couples who were admiring Al and Mary Marks' new, red E350 convertible. We were then led to the destination in caravan by Jim and Becky Deitz. Once there, the group was greeted by the event's hosts, Gary and Linn Reusswig.

Linn immediately opened the hatch of her new (birthday-present) GLK 350 and offered what she called "Emergency" rations of water bottles, cartons of orange juice, and her delicious homemade sticky buns. Further evidence of her thoughtfulness was the wet-wipe packets she distributed for our well-licked lips and fingers.

Meanwhile, Gary presented each couple a gift packet of materials that included the monument's impressive booklet on the life and legacy of Dr. Carver. Tucked inside the booklet was a commentary article from the Neosho Daily News about Carver's spiritual life. It said, *"While Carver has been dead for nearly 70 years, it would be difficult to find a greater model of selfless devotion to God and humanity."*

We learned how true that was, and that he was also a skilled artist and musician. These revelations became evident while we toured his birthplace's site, viewed the Discovery Center exhibits, and watched a special film on his life. It was especially amazing that he faced violence, poverty, prejudice, and injustice but harbored no resentment, even after he rose to world-wide fame at the Tuskegee Institute.

We next caravanned to lunch at a Rib Crib restaurant in Joplin, followed by a tour of the city's Mercedes-Benz dealership. Some added to the fun by shopping in Joplin's well-known candy factory outlet.

We extended a hearty thank-you to the Reusswigs for their careful planning and attention to detail, and to the Menolds for the assistance they provided in the form of pre-event publicity, printed directions, a map, a tip sheet for caravanning, and cell phone numbers. Little Rock's David and Carolyn Newbern were accorded special recognition for coming the furthest.

A Taste of the Mother Road

Submitted by Kathy Menold, Vice President-Event Coordinator

The Ozark Section and the Kansas City Section joined up to travel a small portion of Historical Route 66 from Springfield, Missouri to Grove, Oklahoma. Joel and I met Jeff Klepac, President of the Kansas City Section, and his wife Denise to co-host this event. Three couples from the Kansas City Section started out on Friday, June 10th in Springfield, Missouri and traveled the first day to Joplin, MO. Six couples from the Ozark Section drove to Joplin Saturday morning, June 11th and met up with the Kansas City group. We had planned to travel around Joplin, but ended up skirting through some of the devastation to the west where the tornado had started. We could see the Mercy/St. John's Regional Hospital in the distance. This was an unbelievable sight. There are no words to express our sorrow for the people of Joplin and their loss.

We picked up Historical Route 66 and headed for Galena, Kansas, and our first stop was at "The Four Women on the Route", which is a restored Kan-O-Tex service station and the home of "Mater" the tow truck from "Cars". There we met up with another couple from Kansas City. We also enjoyed talking to a group of Scandinavians who had rented 17 Harley Davidson motorcycles and were traveling the entire Historical Route 66 from Chicago to Los Angeles; it was a real pleasure talking with them. From there we went a few blocks and stopped at Galena Mining and Historical Museum. We headed out again and made our next stop at the Eisler Brother's Old Riverton Store. This was a real treat! I think we bought out their Route 66 bottled Root Beer. There were lots of souvenirs to purchase or just ponder through their store. From there we drove to the Marsh Arch Rainbow Bridge and Jeff had a great time taking pictures as each car drove slowly over the bridge. We all drove back around and parked our Benz's side by side for another fabulous photo.

Time was getting late and the group was getting restless and hungry, so we took off to Miami, Oklahoma to have lunch at the famous "Waylan's Ku-Ku Hamburgers". I must admit, "Yes, they were great." After stuffing ourselves we

headed down Main Street to the Coleman Theatre. This was the highlight of the trip. We were given a 2 ½ hour tour by Danny Dillon, and he is a walking knowledge of the theatre's history. The Coleman Theatre was built in 1929 by George L. Coleman, Sr. a local mining magnate. The historical structure was donated to the City of Miami by the Coleman granddaughter in 1989. Restoration and renovation of the theatre has been a "labor of love" in the community. It is all done by donations and volunteers. The couples from the Kansas City Section and the Ozark Section decided to join together and donate \$350.00 for a seat on aisle M number 16 with a small plaque reading "Mercedes Benz Club of America, Kansas City Section and Ozark Section". That was a very special moment for all of us. Now we have our very own spot on Route 66.



Kansas City and Ozark Section of MBCA.



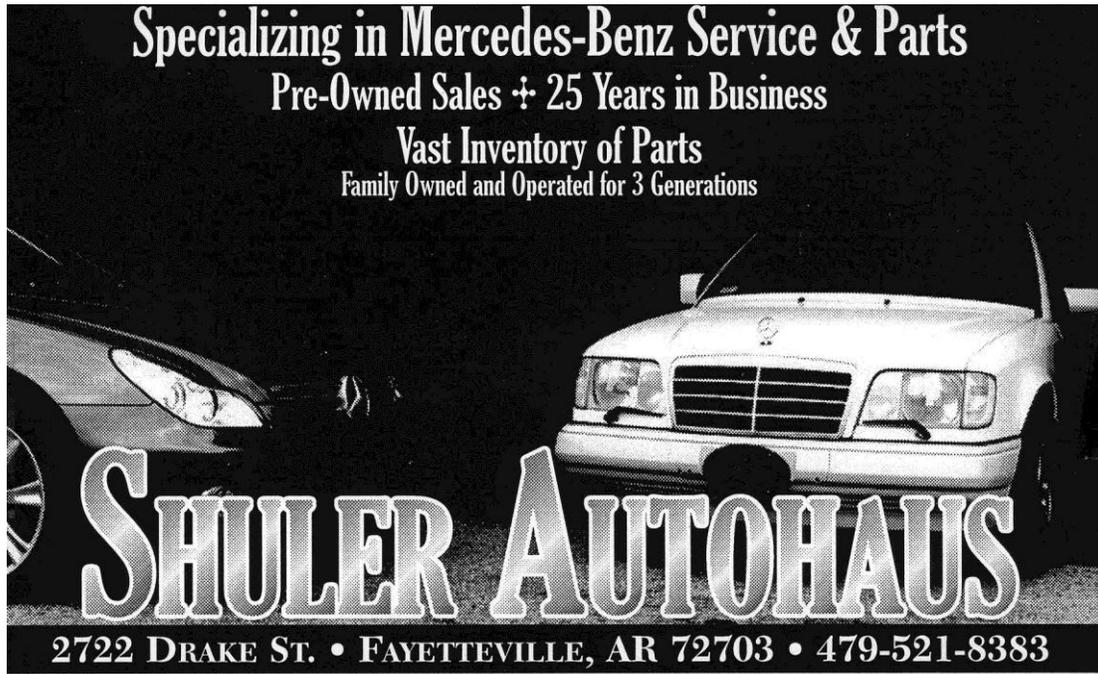
Marsh Arch Rainbow Bridge near Galena, KS

By now we were all getting tired and ready to check in the hotel to rest for a few hours before heading out to dinner. We met at the El Carvario Restaurant on Main Street for a real home cooked Mexican dinner. The Mercedes-Benz of Kansas City had graciously donated gifts for our trip. Don and Mary Baker were presented a gift for being MBCA members the longest, and Larry and Wanda Altman were presented a gift for the newest members. John and Donna Ryan of Kansas City were presented a gift for the car with the most mileage when adding up the odometer digits. I was extremely pleased when Jeff Klepac presented me with a marvelous book entitled, "Images of 66". This is an interactive photographic journey along the length of "The Mother Road". I cannot thank Jeff and Denise enough for this book, plus all they had done to make it a wonderful trip. It really means so much to me.

Sunday morning we were up early and headed for Grove, Oklahoma. Our first stop was at the Darryl Starbird National Rod & Custom Car Hall of Fame Museum. Some of our members in the Ozark Section had visited this unique sight of custom cars previously, but it was the first time for the Kansas City Section. We drove back to Grove to the Har-ber Village for a few hours. The Ozark Section had planned to go back up to Pittsburg, Kansas and have dinner at Chicken Annie's with the Kansas City Section. However, it was getting late, so we said our "good-byes" to the Kansas City group, thanked them for all they had done, and after a quick lunch in Grove, the tired Ozark group headed home. We plan to take a "rain check" on the dinner at Chicken Annie's in the near future with the Kansas City Section.

I can't thank Jeff and Denise Klepac and the Kansas City Section enough for a great trip. I am only sorry that more members from each club did not attend the "A Taste of Mother Road" event. There is so much history out there that we are beginning to forget. Jeff and Denise are also members of the Ozark Section, and the Ozark Section will plan more trips in the future with the Kansas City Section. They are a great group and we loved their friendship!!

Additional note: I had made hotel reservations a month prior to the tornado in Joplin at the Holiday Inn in Joplin and the Holiday Inn Express in Miami, and they were gracious to adhere to them. We also owe them a special thank you.



Specializing in Mercedes-Benz Service & Parts
Pre-Owned Sales † 25 Years in Business
Vast Inventory of Parts
Family Owned and Operated for 3 Generations

SHULER AUTOHAUS

2722 DRAKE ST. • FAYETTEVILLE, AR 72703 • 479-521-8383

Patronize Shuler Autohaus. They support the Ozark Section!!

MBCA EVENT TERMS OF PARTICIPATION

This agreement pertains to driving events of the Mercedes-Benz Club of America, Inc (MBCA) in which I desire to participate, whether as a driver, passenger, official, volunteer or to attend as a spectator or visitor. In consideration for permitting me to participate in or observe driving events, which may consist of time trials, autocross, acceleration runs, defensive driving, road rally and/or tours or to attend the event as a spectator or visitor, I knowingly and voluntarily agree as follows:

1. I CERTIFY, UNDERSTAND AND AGREE that if I am driving, a passenger or otherwise participating in the events:
 - a. The vehicle I am driving or in which I am a passenger in the events is insured with at least \$100,000.00 per person bodily injury and property damage insurance that will be in effect for the entire duration of the events
 - b. Any participant violating the competition and event rules may be expelled from the event and forfeit all competition privileges.
2. I UNDERSTAND AND AGREE that excessive consumption of alcohol or possession or consumption of illegal drugs is strictly prohibited.
3. I HEREBY GRANT TO MBCA and the event organizer the irrevocable and unrestricted right to use and publish photographs and video images of me, or in which I may appear, for editorial, trade, advertising and any other bona fide purposes, in any manner and medium. I hereby release MBCA, the event organizer, the photographer and videographer from all claims and liability relating thereto.
4. MBCA cannot be held liable for cancellation, delays or other lack of performance with respect to the event under any "force majeure" circumstances (including, but not limited to, wars, riots, insurrection, terrorism, acts of god, strikes or labor stoppages).
- 5.
6. I authorize and consent to treatment, hospitalization and other care rendered to me in the event of my illness, injury or other emergent circumstances that may occur while participating in the event and assume full responsibility to pay for all costs and expenses for any such treatment, hospitalization and care (therefore agreeing to hold harmless and indemnify MBCA and the event organizers therefore).

HAVING READ THIS TERMS OF PARTICIPATION AGREEMENT, I HEREBY BIND MYSELF AND PERSONAL REPRESENTATIVES, HEIRS AND NEXT OF KIN BY THIS AGREEMENT.



Ozark Section Newsletter

Paul Springmann, Editor
13281 Timberline Road
Bentonville, AR 72712

Change of Address?

Mercedes-Benz Club of America
800.637.2360
www.mbca.org